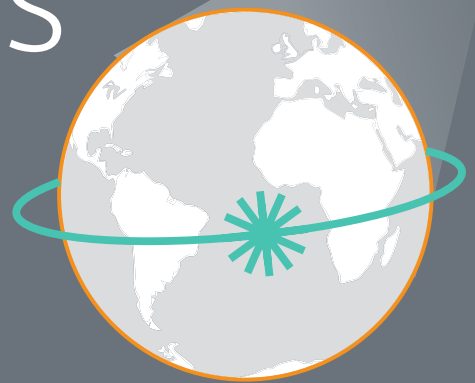


Laser Projectors and the Environment



1 No Lamps = Less Waste!

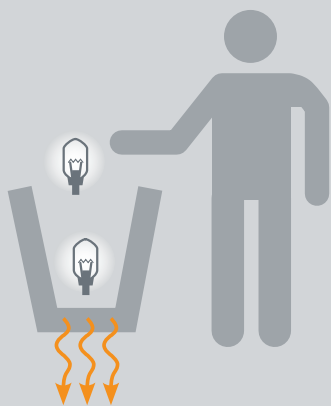
Laser projectors are rated for an estimated 20,000 hours of life.



Sony
Laser Projector

Conventional Lamps
Containing Mercury

2 Mercury Free = Environmentally Conscious

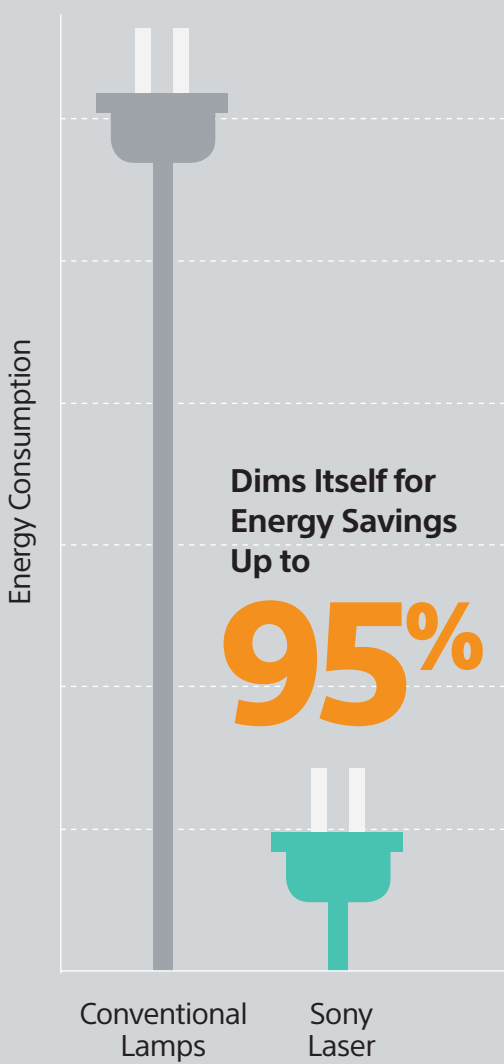


Incorrect mercury lamp disposal can
result in environmental contamination



Sony laser projectors
are 100% mercury-free

3 Reduced Energy Consumption



Adapts brightness and light output
to fit projected image

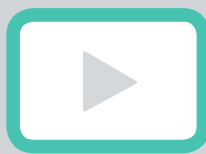


Normal
Output



Lower
Output

Automatically mutes for energy savings
when you need to cut off picture temporarily



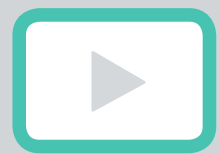
Play



Energy
Consumption



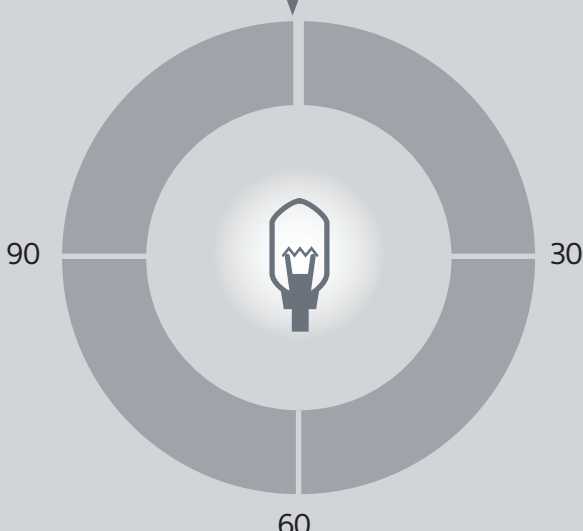
Mute



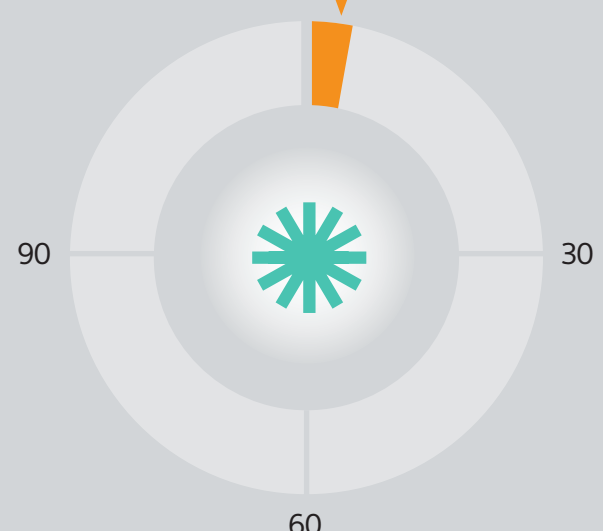
Play

Instantly switches on/off for no wasted energy

Lamps ready in
120 seconds



Laser ready in only
6 seconds



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